

# Plant Management Network Launches Cotton Resource Website: Focus On Cotton

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Growers and crop consultants across the Cotton Belt now have a new and freely accessible resource to “focus on” this year. Focus on Cotton, a crop management resource that features monthly webcasts from noted experts in the cotton industry, is now online and available for viewing on the Plant Management Network’s Focus on Cotton home page.

This new resource is a joint effort of Cotton Incorporated and the Plant Management Network (PMN), a nonprofit publisher of science-based crop management information for growers, consultants, and other applied audiences.

The central feature of Focus on Cotton is its 24/7 on-demand webcasts. Throughout 2013, these audio-visual presentations will offer practical information and guidance in various areas of crop management, including weeds, nutrients, irrigation, diseases, and insects. Collectively, they will apply to all areas of the U.S. where cotton is grown.

Focus on Cotton’s three inaugural webcasts include:

- ‘Conservation Tillage for Weed Control’ by

Dr. Stanley Culpepper, Associate Professor and Extension Agronomist at the University of Georgia

- ‘Management of Tarnished Plant Bugs’ by Dr. Jeff Gore, Assistant Research Professor at Mississippi State University’s Delta Research and Extension Center

- ‘Fusarium Wilt of Cotton’ by Dr. Mike Davis, Extension Specialist and Professor of Plant Pathology at the University of California-Davis

New webcasts will be launched in the coming months at a rate of one per month, on average. Focus on Cotton also features crop management information from Cotton Incorporated, as well as cotton-inclusive information from the Plant Management Network’s suite of crop management resources.

Also embedded in Focus on Cotton is PMN’s University Partner Extension Search, a keyword-based search that pulls extension information from PMN’s partnering land-grant universities. This search is a one-stop shop that leads directly to participating land-grant university extension sites. Δ

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